

MARINA MELLADO MENDIETA

PERSONAL INFO:

Marina Mellado Mendieta (25/12/1992) Spain

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CV

Marina Mellado, 22 years old spanish graduate in Product Design at Design College Madrid, 2 years exchange student at Academy of Fine Arts in Gdansk (Poland) and current MA Industrial design student at Central Saint Martins. She mixes social design practices and technology reaching the right balance with skillful solutions. During her Master degree studies at Central Saint Martins, She has team-worked and collaborated with Design for Social innovation and sustainability Lab, researching and creating design consultancy tools to explore new possibilities to improve the services in the libraries of Camden Borough, Consequently her curiosity is exploring the emerging intersections between Product Design technology, Social Innovation and Cultural behaviors.

EDUCATION

MA Industrial Design (2014 – 2016)

Central Saint Martins, London (UK)

BA Hons, Product Design, Academy of fine arts, Gdansk (Poland) (2012 – 2014)

BA Product Design, Design College Madrid, Madrid (Spain) (2010 – 2012)

High School (2008 – 2010)

School of art No1, La Palma, Madrid (Spain)

PROFESIONAL EXPERIENCE

- **PRODUCT DESIGNER** Lexus LDA, (2014 December - 2015 December) London (UK), Milan (Italy)

Concept design, Prototype designer and final production Leader of Luz Luminaire sponsored by Lexus, Mentored by Max Lamb, sold by Marina Mellado Studio and exhibited in Milan design Week, Tortona. Luz Components are produced in UK(Design, Aluminium extrusion and round bending) , Germany (Electronics assembly and engineer ing), Spain (Software developing) and China (Electronic Boards manufacturing)

- **DESIGN CONSULTANT** Visa, (June 2015 - September 2015) Concept and product designer at : What's the future of VISA payment wearables? Developing 3 proposals.

-**PRODUCT DESIGNER** Gdynia Design Center (2015 March - 2015 July), Gdynia (Poland) :

Development and production of a product emotionally resonant with the traditions, culture and history of the Baltic area of Gdynia.

- **INDUSTRIAL DESIGNER** : Design Junction-UAL (September 2105) London, UK Whats the future of industrial design education ?

Public workshop oriented and probing discussion around what design education needs to be in order for the discipline to remain potent and relevant in the face of accelerating technological, social, demographic and economic flux.

-**DESIGN CONSULTANT** Camden Council : (April 2015 - July 2015)

Academic working with UAL Design for Social Innovation and Sustainability Lab - in collaboration with the Camden Coucil in a Creative Consultation.

- **PRODUCT DESIGNER** Terma heat: (2013 Nov – 2014 March) Gdansk (Poland) Product designer of Radiator and bathroom accessories.

EXHIBITIONS

Marina Mellado products showcase

2015 Lodz Design Days POLAND, (Project: Fishticks)

Gdynia Design Days POLAND, (Project: Fishticks)

Milan Design Week (Lexus Design Award) (LUZ)

PDF Festival Matadero Madrid SPAIN,

2013 DMY International Design festival Berlin, GERMANY, (VEGGA)

Lodz Design Festival, POLAND, (VEGGA)

2010 IKEA design exhibition Matadero Madrid, (SPAIN) Grattis

GRANTS, AWARDS

- **2015 Lexus Design Award**, International Design Context Winner 2013-2014

- **Excellence scholarship** Polish education ministry

- 2013-2014 **Free mover** programme, Poland

- 2012-2013 **Erasmus Socrates**, programme Poland

CUSTOMER EXPERIENCE

- 2005- 2015 **Waitress**, family creative cooking restaurant, caterings and weddings.

- 2015 **Arts Temps** University of the Arts London

-Theatre and singing performances

LANGUAGE

Spanish - Native

English - Proficiency

Polish - Moderate